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#### **EDUCATION**

Diploma | IT & Business Studies | Windsor Boys School & Windsor College | 1997-2000

# **AREAS OF EXPERTISE**

Business Development Mgt. IT Development Mgt. **Project Management** Ecommerce/Website Development Account Management **Business Information Technology Business Analysis** Business Intelligence Consulting IT Strategy Graphic Design **API System Automation** IT System Automation Integration Services **Technical Support** Requirements Management Relationship Management Materials Management Agile Methodologies Scrum Methodologies Procurement & Outsourcing **Process Improvement Documentation & Reporting** 

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## **CAREER SUMMARY**

As an IT Project Manager and Business Development Manager, I deliver automated solutions to enhance client performance. My expertise spans IT, pre-sales strategy, project management, API & IT system automation, and Agile methodologies.

I excel in managing key accounts, coordinating globally distributed teams, and driving operational excellence across the UK, Estonia, and beyond. In previous roles, I successfully reduced costs, improved processes, and optimized reporting for global companies, consistently delivering high-quality results.

Outside of my primary roles, I bring over 15 years of experience building websites for both new and established businesses, including notable projects for Nissan and Jamiroquai in collaboration with EMI Music.

#### PROFESSIONAL EXPERIENCE

# Project Manager | birkle IT | July 2024 - Present

- Manage project budgets and track project costs, and report on project financial performance and time using Tempo in Jira.
- Develop detailed project plans, defining scope, timelines, resources, and budget requirements.
   Oversee the implementation of projects, ensuring milestones are met and risks are mitigated
- Stakeholder Management: Serve as the main point of contact between clients, vendors, and internal teams. Facilitate regular communication, status updates, and meetings to ensure transparency and alignment.
- Team Leadership: Lead a diverse team of developers, designers, and analysts. Foster a
  collaborative environment that encourages innovation and problem-solving while ensuring
  effective resource allocation.
- Manage project budgets and track project costs, and report on project financial performance and time using Tempo in Jira.
- Reporting & Documentation: Provide regular reports and presentations to senior management
  and clients, documenting key project milestones, changes, and outcomes. Develop and maintain
  project documentation, including project charters, project plans, and project status reports, using
  Confluence.

## Project Manager | Yolo Group | July 2022 - 2024

- Develop and maintain project plans, including scope, goals, timelines, and required resources, within Jira, Confluence, and Advanced Roadmap.
- Establish project management tools and processes, and define roles and responsibilities for project team members for each sprint.
- Execute Marketing / Crypto and People Projects using Agile methodologies, track progress, and report on project status using Jira and eazyBI (Automated eazyBI reporting).
- Monitor project progress and manage risks and issues, document changes, and provide regular updates to stakeholders.
- Complete Marketing / Crypto and People projects, including delivering project outcomes, conducting project reviews, and documenting lessons learned (Retrospective) in Confluence.
- Develop and lead the project for the People team to establish frameworks for all 1000+ employees, aiming to promote consistency and improve the community management framework within our business by implementing best practices and creating a structured and standardized approach to community management.
- Manage project budgets and track project costs, and report on project financial performance and time using Tempo in Jira.
- Develop and maintain project documentation, including project charters, project plans, and project status reports, using Confluence.
- Collaborate with stakeholders, including internal teams, external developers (Betegy), and clients, to ensure successful project outcomes.
- Continuously improve project management processes and tools, provide training, support, and documentation to project team members, and ensure the PMO operates at a consistent level.

#### **ADDITIONAL SKILLS**

#### Soft Skills

Cross-Functional Team
Leadership
Staff Training & Development
Coaching & Mentoring
Interpersonal Communication
Interdisciplinary Collaboration
Complex Problem-Solving
Analytical Skills
Negotiation Skills
Conflict Management
Entrepreneurship
Team Building

#### **Technical Skills**

MS Office (Excel Advanced) WordPress (Advanced) SAP, Jira, & Oracle Confluence & Exact Scoro, Trello, & Allegro Dreamweaver Photoshop

#### Languages

English (Native/Fluent) Estonian (Elementary)

# **PREVIOUS ROLES**

Freelance Web Designer & Paternity Leave | Aug 2013 – Jan 2014

Sales Order Processing (SOP) Consultant | Zetes Ltd. | Apr 2007 – Oct 2010

Special Projects & Sales Accounting Consultant | CA Technologies | May 2006 – Mar 2007

Technical Support Engineer (Level 2) | CA Technologies | May 2005 – May

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#### **EXPERIENCE CONTINUED**

#### Development Manager | 10ffice Group | May 2018 - September 2022

- Maintains accountability for managing the team that designs, develops, troubleshoots, and debugs software, applications, and tools, while serving as a Development Manager for 1Office Group, a global leader in solutions for accounting, tax preparation, bookkeeping, and payroll.
- Empowers customers by overseeing the building of encrypted, automated IT solutions that enhances their performance while helping employees with mundane administrative tasks.
- Coordinates cross-functionally with geographically dispersed teams; and spearheads and facilitates all the IT systems and processes with an eye on continuous improvement.
- Improves brand visibility and engagement by completely rebranding 10ffice, which entailed the creation and management of a global suite of 7 websites.
- Enhances communication by developing software solutions through API's; and works with 3<sup>rd</sup> parties, such as the Estonian government, to build and develop their e-Residency company formation portal.
- Plans, executes, and delivers product releases; involved in product backlog and sprint planning; and plans the UAT for business processes & software bugs.
- Documents all the 10ffice development projects so it is clear of the objective.
- Manages fully automated builds including the Know Your Customer (KYC) system, which sends
  out all emails with a secure encrypted upload and sends the information to a secure 3rd party
  software (Score and basisID).

# E-Channel Projects Manager | 10ffice Group | Jul 2017 - May 2018

- Maintained accountability for overseeing the redesign of global web projects, including the company's global suite of 7 websites – and a fully integrated web shop for 7 countries and bank accounts
- Spearheaded new process flows for all website elements and content.
- Improved brand visibility and engagement by completely managing the rebranding of 1Office; and created the CVI compliance manual for the company.
- Managed relationships with key internal and external stakeholders as a main point of contact and SME; and leveraged problem-solving ability to address and resolve IT-related issues, as they arose.
- Enhanced business processes for the new GDPR changes; and empowered customers by conducting training & presentations on new business developments.
- Partnered with our attorneys to process the new automated development for the KYC (Know your customer)
- Partnered with our legal team to process the new automated development for the KYC (Know your customer).

# Senior Project Manager | Eesti Energia | Jan 2017 - Jun 2017

- Maintained accountability for managing the implementation of oil trades software, while serving as a Senior Project Manager for Eeesti Energia, the world's largest oil shale to energy company.
- Liaised with Eesti Energia stakeholders as the main point of contact to assess their requirements while reporting to senior leadership to document progress.
- Coordinated with cross-functional teams throughout each stage of the project lifecycle; and ensured all projects and tasks were executed consistently on time, budget, and scope.

# Senior Project Manager | Modera | Jan 2014 - Dec 2016

- Oversaw and led large, complex technical web-based projects, including CRM, PDM, intranet, and extranet-based projects, while serving as a Senior Project Manager for Modera, a modular platform that enables vehicle distributors to distribute vehicles on the market.
- Maintained responsibility for managing the full lifecycle of projects from requirements gathering to quality assurance and successful delivery for several major accounts including Nissan Nordic Group Europe, KIA, G4S, & Jamiroquai.com.
- Developed the sales proposals (RFP) for Nissan's new potential projects; and leveraged negotiation skills to educate Nissan stakeholders on the value of our services.
- Spearheaded Modera's internal employee training; and wrote detailed manuals for Nissan's internal training which included voice over and background music, while serving as a main point of contact for the car giant.
- Performed weekly sprints and demo meetings to raise Jira tasks for a team of developers.
- Coordinated with cross-functional teams to bring each project in on time and budget with significant input from user experience and creative teams.
- Achieved significant success during this time., including leading the Dealer VI project, which involved the design and delivery of a new Nissan dealer website to its Nordic and Baltic markets, consisting of 150+ websites in 7 languages.

#### **EXPERIENCE CONTINUED**

## SAP Project Manager & Procurement Lead Tester | Zetes Ltd. | Oct 2010 - Jul 2013

- Recruited as part of a recovery team to address critical issues in the internal SAP implementation, which was becoming increasingly unmanageable.
- Granted super user access to SAP, enabling comprehensive testing of end-to-end processes.
   Played a key role in designing and executing functional test scenarios for sales ordering, procurement, expenses, delivery, and shipping, accommodating diverse business requirements across multiple SAP clients.
- Created and executed key functional test scenarios related to sales ordering, procurement, expenses, delivery, and shipping (due to different business needs, testing was performed against a number of SAP clients).
- Assumed the responsibility of spearheading and resolving significant issues with the system, including defining appropriate authorisations for the department and setting the standards for all finance forms.
- Led the resolution of major system issues, including defining appropriate authorizations for the
  department and standardizing all finance forms. Conducted a thorough review and correction
  of product materials across both production and test environments, while assisting in the
  creation of suitable upload files.
- Worked with all layers within both our business and with the SAP consultancy responsible for the Fast Start implementation.
- Collaborated effectively with internal teams and the external SAP consultancy overseeing the
  Fast Start implementation. Delivered hands-on training with comprehensive documentation,
  empowering employees and line managers to navigate and utilize the system effectively.
- Improved operational efficiency by developing a data link between SAP and handheld mobile devices. Supported the full SAP lifecycle by designing and implementing additional processes to ensure seamless project execution.

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